



# Young Social Enterprise

## 2021/2022 TEAM ROLES

---

Young Social Enterprise (YSE) is a competition for Jewish students, aged 15-18, who are tasked with brainstorming their own sustainable project in response to a scenario that represents challenges in the developing world.

### Our Mission:

YSE aims to encourage the youth to realise that it is our Jewish and human obligation to pursue tzedek (justice) and to play our part in the international response against poverty in all its forms everywhere. By proactively participating in this competition, we envisage a group of students each year who become more aware of challenges faced in the developing world, and ways to combat these challenges. This will enable them to spark important conversations at university, normalising the importance of social responsibility as an integral part of our identity, as engaged and outward-facing Jews.

### Our Progress:

Since launching in November, we have received public endorsement from **The Office of The Chief Rabbi**, and have formed close relationships with **Tzedek** and **Olam**, two leading Jewish charities within sustainable international development. We have had students participating from across **10 different schools** this academic year, and we aspire for this number to grow significantly in future years.

A major part of our wider impact has come through the Global Social Responsibility Hub section of our website, created to engage with all students on subjects within sustainable international development and global social responsibility. We have also developed and run a timetabled Enrichment Programme for Year 10 students at Yavneh College, which we aim to run in multiple schools next year and beyond.

YSE is currently run by three recent university graduates who participated on The Chief Rabbi's Ben Azzai trip to Ghana in 2019. We aspire to build a team of **volunteers** who are passionate, driven and reliable and will be at the forefront of the management, growth and development of YSE.



# GENERAL MANAGER

---

As a **General Manager**, you will be responsible for ensuring the smooth operation of YSE.

This is a great opportunity for an organised, motivated and proactive individual who is able to lead from the front and manage a group of people.

---

## RESPONSIBILITIES

- Managing the team:
  - Consistently aware of all strategy decisions and creating action plans for team members.
  - Checking in regularly with all team members to determine progress and ensure work is produced on time.
  - Point of contact for any questions from team members - if unable to answer, can discuss with Asher, Dan and Nina (YSE co-founders).
  - Running bi-weekly team meetings to keep everyone in the loop of all activities.
- Administration:
  - Keeping track of all emails and allocating them to relevant team members.
- Additional support:
  - Updating Asher, Dan and Nina with all progress regularly.
  - Helping any team members with specific tasks if they require an extra pair of hands.
  - Attending any 'major' meetings which impact strategy for YSE 2021/2022.

2021

TIME COMMITMENT

2022

---

**3 HOURS A WEEK**  
GETTING TO KNOW YSE  
AND STRATEGISING FOR  
2021/2022

**4 HOURS A WEEK**  
ENSURING EVERYTHING IS IN  
PLACE IN TIME FOR  
2021/2022 LAUNCH

**4 HOURS A WEEK**  
ENSURING THE  
COMPETITION RUNS AS  
PLANNED



# OUTREACH OFFICER

---

As an **Outreach Officer**, you will be responsible for encouraging students to sign up to YSE.

This is a great opportunity for a proactive individual who has strong organisational skills and an ability to form and maintain meaningful relationships with different stakeholders.

---

## RESPONSIBILITIES

- Maintaining and developing relationships with schools and youth movements and expanding our reach.
- Forming new strategies to increase outreach and participation from students.
- Developing and managing a team of Sixth Form student ambassadors.
- Working with the Education Officers to liaise with schools.
- Creating a social media outreach marketing strategy to expand our reach, and working closely with the graphics team to ensure effective implementation.
- Central part of the wider YSE Team and work closely with others to strategise for 2021/2022 and ensure the smooth running of the competition.

**2021**

**TIME COMMITMENT**

**2022**

---

**3 HOURS A WEEK**  
GETTING TO KNOW YSE  
AND STRATEGISING FOR  
2021/2022

**5 HOURS A WEEK**  
ONCE THE ACADEMIC YEAR  
BEGINS STARTING TO ACT  
ON OUTREACH STRATEGY

**2 HOURS A WEEK**  
ONCE THE SIGN UP  
DEADLINE HAS PASSED,  
HELPING MORE GENERALLY



# EDUCATION OFFICER

---

As an **Education Officer**, you will be responsible for updating and creating educational resources.

This is a great opportunity for a passionate and curious individual with a keen interest in sustainable international development and global social responsibility, who has strong written communication skills.

---

## RESPONSIBILITIES

- In charge of developing the educational content in the competition. This includes:
  - Creating scenarios for YSE 2022
  - Running information sessions for students
  - Compiling extra resources for the website (including mini clip scripts)
- Liaising with school representatives to introduce the YSE Enrichment programme into timetabled lessons.
- Liaising with experts at Tzedek frequently, a leading UK Jewish charity working in sustainable international development, discussing your work with them and sharing ideas.
- Central part of the wider YSE Team and work closely with others to strategise for 2021/2022 and ensure the smooth running of the competition.

**2021**

**TIME COMMITMENT**

**2022**

---

**3 HOURS A WEEK**  
GETTING TO KNOW YSE  
AND STRATEGISING FOR  
2021/2022

**5 HOURS A WEEK**  
CREATING EDUCATIONAL  
CONTENT IN TIME FOR YSE  
2021/2022 LAUNCH

**2 HOURS A WEEK**  
ONCE YSE 2021/2022  
LAUNCHES, RUNNING  
INFORMATION SESSIONS



# EVENTS OFFICER

---

As an **Events Officer**, you will be responsible for organising and running all YSE events.

This is a great opportunity for an organised and creative individual who has strong time management and presentation skills.

---

## RESPONSIBILITIES

- In charge of organising and running the following events:
  - YSE 2021/2022 Welcome Event for participants (January 2022)
  - YSE 2022 Final Pitch event (Spring 2022)
- In charge of running further events subject to our confirmed 2021/2022 strategy.
- Central part of the wider YSE Team and work closely with others to strategise for 2021/2022 and ensure the smooth running of the competition.

2021

TIME COMMITMENT

2022

---

**2 HOURS A WEEK**  
GETTING TO KNOW YSE  
AND STRATEGISING FOR  
2021/2022

**3 HOURS A WEEK**  
ONCE THE ACADEMIC YEAR  
BEGINS STARTING TO PLAN  
EVENTS

**4 HOURS A WEEK**  
ONCE THE FINAL EVENT  
APPROACHES, WORK-LOAD  
WILL STEP UP SLIGHTLY



# FINANCE OFFICER

---

As a **Finance Officer**, you will be responsible for sourcing funding for YSE 2021/2022 and to keep a record of all financial transactions.

This is a great opportunity for a proactive individual who is competent with Excel, has strong organisational skills and an ability to create strong relationships with others.

---

## RESPONSIBILITIES

- Organising and attending meetings with different organisations and individuals to gain funding for YSE 2021-22.
- Ensuring that you keep our sponsors well informed about recent YSE updates and outgoings.
- Ensuring that accounts are kept up to date and every outgoing is recorded.

**2021**

**TIME COMMITMENT**

**2022**

---

**2 HOURS A WEEK**  
GETTING TO KNOW YSE  
AND STRATEGISING FOR  
2021/2022

**4 HOURS A WEEK**  
GAINING FUNDING FOR YSE  
2021/2022

**2 HOURS A WEEK**  
HELPING MORE GENERALLY  
AND KEEPING ACCOUNTS  
UP TO DATE



# GRAPHICS & SOCIAL MEDIA OFFICER

---

As a **Graphics and Social Media Officer**, you will be responsible for creating meaningful content which will be used on social media platforms and for promotional material.

This is a great opportunity for a creative individual who understands how to create visual communications to convey messages in an effective and aesthetically pleasing manner.

---

## RESPONSIBILITIES

- In charge of managing the design of the website and social media platforms.
- Creating an Instagram calendar allowing you to schedule posts in advance.
- Creating meaningful and effective promotional material including posters and brochures as well as eye catching competition resources.
- Using Video Scribe to create new educational mini-clips for our Global Social Responsibility library. You will therefore liaise with the Education Officer who will be writing the scripts for the mini-clips.
- Working closely with the Outreach and Education Officers to ensure the smooth transition of the competition.

2021

TIME COMMITMENT

2022

---

**1 HOUR A WEEK**

CREATING PROMOTIONAL  
MATERIAL

**4 HOURS A WEEK**

CREATING PROMOTIONAL  
MATERIAL, MINI CLIPS AND  
COMPETITION RESOURCES

**2 HOURS A WEEK**

CREATING PROMOTIONAL  
MATERIAL